



Is Your Current Website...

Questions

Yes No

Inviting and easy to navigate?

Mobile or responsive optimized?

Complying with SEO best practices?

Using clear call to actions (CTAs)?

Showing up-to-date and accurate information?

Representing the goals and mission of your organization?

Branded properly for your business?

Correctly showcasing your expertise?

Building credibility for your products and services?

Addressing common questions from clients?

Getting traffic from visitors that fit your ideal client profile?

Providing engaging and helpful content?

Integrated with social media sites like Facebook & Twitter?

Showing up in search engine results for prospects?

Able to display media such as presentations or videos?

Expanding the reach of your business?

Generating and capturing leads for your sales team?

Equipping your business for success?

Being properly maintained?

Creating an enjoyable experience for clients and prospects?

Consistent with the standards and quality of your business?